



F AND Y CALL FOR APPLICATION ON POSITION OF
BRANDING AND SALES MANAGER

Job Title: Branding and Sales Manager

Location: Kigali City

Job Type: Full-Time

About us:

We exist to make African art, beauty and culture always an option in your everyday life. We use fashion to lure the African way of life into the world

Position overview

We are seeking a dynamic and experienced Branding and Sales Manager to join our team. If you are a strategic thinker with a passion for driving business success through effective branding and sales initiatives, we invite you to apply and be part of our growth journey.

Responsibilities:

- Develop and implement branding strategies to increase brand value and brand awareness
- Develop and implement sales strategies
- Lead the sales team to achieve sales targets and expand the customer base.
- Create and manage marketing campaigns across various channels
- Content creation.
- Analyze campaign performance and adjust strategies as needed.
- Collaborate with product development and customer service team to ensure brand consistency and customer satisfaction.
- Manage the marketing budget and optimize ROI.
- Engaging and maintaining customer relations.

Qualifications:

- At least Bachelor's degree in Marketing, Business Administration, or related field.
- Minimum 2 years of experience in marketing, branding, or sales.
- Proven leadership and team management experience.



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- Strong analytical, communication, and project management skills.
- Strong in networking and partnerships.
- Proficiency in CRM software and marketing automation tools.

How to Apply:

Interested candidates should send their your CV, Application Letter ,Copy of Degree and other related certificate not later than **08th July 2024** via the Email: contact@fny.rw

Only shortlisted will be contacted.